



CONRAD LANGAARD

PHILIP MORRIS EUROPE SA EFMA LEGAL DEPARTMENT
6 JUN 1991
File: <i>Nonsig-HLV?</i>
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To: Johan Puotila, PMAB

cc: Mats Sjøblom, PMAB
Raoul Sultan, PMAB

Fyi: I. Bonnier, PMAB
Stig Carlson, PMEEMA
~~E. Dulles~~, PMEEMA

Magnus Hellesylt

TRULS O. JOHANSEN
CORPORATE AFFAIRS

Health Warning Labels

This morning, the enclosed document was released by the National Council on Smoking and Health as their recommendation to the Ministry of Health.

Main points are:

12 various texts, but on both Norwegian languages, in addition to 3 in Lappish. Text to be in black on white, and placed on top of consumer pack panel on both sides. Cartons to be marked with 4 different texts, including symbol.

For RYO tobaccos, the one language is to be placed on top of front panel, and the other language on the other side, below the flap.

12 different inserts in each individual consumer pack.

For cigarette papers and tubes, labelling almost similar to present rules.

Declaration of numbers as present.

Importer / manufacturers to give detailed information of additives used, upon the request of the Ministry.

Suggested date for implementation, January 1st 1992.

These new rules are based on information from the Canadian Tobacco Products Control Regulations from 1988 and the decision made by the Svenska Socialstryelsen, January 9th this year.

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Mentioned in the comments, is "the use by one manufacturer of an advertising person on the packs". The new supplementary rules should include that this is illegal.

It is important to note as part of the declaration ~~8~~ 11, that cigarettes are to be tested according to ISO term 8243(1), and:

"Up to to-day there has been no declaration of RYO tobaccos, but as a matter of principal, all tobacco products should have a declaration Standards can be made" Therefore, these rules should also include RYO tobaccos, and the Ministry is therefore recommended to be given such power.

Translation of the complete recommendation into English is being prepared, and will be sent you as soon as possible.

Please note that these comments are the comments of the first quick glanze throuh the document.

Oslo, June 4th 1991
CONRAD LANGAARD AS


Truls O. Johansen

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